



For Immediate Release

The Award-Winning PBS Series Arthur Is Coming To Life on Stage at Nassau Coliseum Arthur LIVE! May 9 & 10

(Long Island, NEW YORK) – Now children and their families can enjoy *Arthur LIVE!* at the Nassau Coliseum as he comes to life to celebrate over 30 years of educating and entertaining young children. *Arthur Adventure*[™], the award-winning book series by Marc Brown, has sold more than 60 million books worldwide.

Arthur the Aardvark and his friends from Elwood City explore real issues that face real kids in this all new musical production of *Arthur LIVE!* at Nassau Coliseum. There will be four performances over two days; Friday, May 9 at 10:30 am & 7 pm and Saturday, May 10 at 11 am & 3 pm. The LIVE! show is 90 minutes long including a 20-minute intermission.

Tickets for *Arthur LIVE!* go on sale Tuesday, March 18 at 10 am through all Ticketmaster locations including www.ticketmaster.com and charge by phone at 631.888.9000. Tickets will go on sale at the Nassau Coliseum Box Office on Wednesday, March 19 at 9:30 am. Tickets prices are \$11, \$18, \$25 and \$40. Limited Gold Circle VIP seats are available for \$75 and include a pre-show meet & greet. Arthur's Clubhouse front row seats are \$100 and include a special backstage tour, post show meet & greet and branded merchandise.

Additional fees may apply. Group discounts, including special school and scout offers, are available for groups of 10 people or more by calling 516.794.9300 x 272.

PBS TV began airing the Arthur television series just over a decade ago, and it continues to be one of the top children's shows, as merited by winning a Peabody and six Emmy Awards. *Arthur LIVE!* stresses the values of teamwork, learning and the joys of being a kid. In this musical adventure – based on the award-winning book series by Marc Brown, and the top-rated PBS TV series – D.W. is jealous when her big brother Arthur loses a tooth and gets a visit from the Tooth Fairy. Arthur explains that the Tooth Fairy comes only when you lose a tooth and put it under your pillow at night, so D.W. dreams up some hilarious (but unsuccessful) plans to trick the Tooth Fairy into coming. Arthur decides to reward D.W.'s efforts by helping the Tooth Fairy!

Featuring a dozen original songs -- including "Good and Ready," "The Loose Tooth Wiggle" and "T-Rex Rocks," *Arthur LIVE!* keeps the audience engaged and tapping their toes. The show includes our favorite cast of characters: the lovable, intrepid Arthur, his feisty sister DW, his good buddies Buster and Brain, his nemesis Francine – and new stars including the warm, wise and wacky Tooth Fairy. An innovative, page-turning pop-up storybook set and special-effects move the story through Elwood City, Arthur's House, Mr. Ratburn's Classroom, the Dentist Office and the Dinosaur Museum. To learn more about Arthur visit www.pbskids.org or for Arthur Live! information please visit www.arthurtour.com.



1255 Hempstead Turnpike * Uniondale, NY 11553

www.nassaucoliseum.com * 516.794.9300

The Nassau Coliseum box office is open Monday through Friday, 9:30 am - 4:45 pm.

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