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EMMY AWARD-WINNING
SMUCKER'S® STARS ON ICE®
GLIDES INTO LONG ISLAND

Headlined by Olympic Silver Medalist Sasha Cohen and
a Stellar Cast of Olympic, World and National Champions,
America's Premier Figure Skating Production
Is "*LIVE and In Color*"
Nassau Coliseum, Friday, March 7, 2008 @ 7:30 pm

(November 12, 2007 – Long Island, NY) – For more than two decades, Olympic Champion and figure skating icon Scott Hamilton has thrilled audiences of all ages with the Emmy Award-winning *Smucker's Stars on Ice*. Now in its 22nd year, America's premier figure skating tour is proud to present "*Live and In Color*," the all-new *Smucker's Stars on Ice* production featuring Olympic Silver medalist **Sasha Cohen**, which will visit Nassau Coliseum on Friday, March 7, 2008 for a 7:30 pm performance.

Sasha's exquisite talents will complement an amazing cast of Olympic and World Champions including 1998 Olympic Champion **Ilya Kulik** (Russia) (or 2002 Olympic Pair Champions **Jamie Salé & David Pelletier** (Canada)); World Champion and six-time U.S. National Champion **Todd Eldredge**; World Champion and two-time Japanese National Champion **Yuka Sato**; two-time World Bronze medalist and three-time U.S. National Champion **Michael Weiss**; World Bronze medalists and three-time U.S. National Pair Champions **Kyoko Ina & John Zimmerman**; and six-time Canadian National Champion **Jennifer Robinson**. Additions to the cast for the 2008 season are three-time World Pair Champions and two-time Olympic Bronze medalists **Xue Shen & Hongbo Zhao** (China), and two-time World Silver medalists and five-time Canadian National Ice Dance Champions **Marie-France Dubreuil & Patrice Lauzon**.

Smucker's Stars on Ice: LIVE and In Color

This season, *Smucker's Stars on Ice* is going "*LIVE and In Color!*"

"The greatest skaters in the world are coming together to show America why they are the best," says **Hamilton**. Co-Creator **Jef Billings** adds, "Fans will experience the energy, the spontaneity, and audience interaction that come only from being part of a **LIVE** show. There will be no retakes and no edits. What happens on the ice is for your eyes only -- and you won't see it all unless you are there!"

-MORE-

Enhanced by a broad spectrum of popular music, intricate lighting, dynamic costumes, cutting-edge choreography and state-of-the-art technology, audiences will be front and center as champion skaters interact and perform as only they can. Each show will be a unique spectacular as fans witness the excitement of their favorite skaters jumping, spinning and flying past their seats. If you have enjoyed skating on television but have never seen it in person, *Smucker's Stars on Ice: LIVE and In Color* will provide a most unforgettable experience only derived from the true thrill of Olympic and world-class skating.

Serving in its sixth year as the tour's title sponsor, **The J.M. Smucker Company** is proud to be associated with *Smucker's Stars on Ice* for providing wholesome, family entertainment, and also takes great pride in acknowledging the literacy and education initiatives of **Boys & Girls Clubs of America**. Thus, to advance these invaluable initiatives, a portion of the proceeds from each tour ticket sold will be donated by *Smucker's Stars on Ice* to **Boys & Girls Clubs of America**.

Tickets for the performance on Long Island start at \$25 and may be purchased at the Nassau Coliseum Box Office, Ticketmaster ticket centers, by logging onto www.ticketmaster.com, or by calling 631.888.9000. Group (15+) information is available by calling 516.794.9300 x272.

Smucker's Stars on Ice is an IMG Production. Executive Producer is Byron Allen. Emmy Award nominee **Scott Hamilton** serves as Producer. Three-time Emmy Award winner **Jef Billings** returns as Director and Costume Designer. **Cindy Stuart** is Choreographer, and **Errol Reinart** is Lighting Designer.

About Boys & Girls Clubs of America

Boys & Girls Clubs of America (www.bgca.org) comprises a national network of more than 4,000 neighborhood-based facilities, with 4.8 million youth served through Club membership and community outreach, in all 50 states and on U.S. military bases worldwide. Known as "The Positive Place for Kids," Clubs provide guidance-oriented character development programs on a daily basis for children 6-18 years old, conducted by a full-time professional staff. Key Boys & Girls Club programs emphasize leadership development, education and career exploration, financial literacy, health and life skills, the arts, sports, fitness and recreation, and family outreach. An estimated 30 million American youth have been served by Boys & Girls Clubs since the founding of BGCA in 1906. National headquarters are located in Atlanta.

About Smucker's Stars on Ice

Founded in 1986 by skating icon Scott Hamilton, the *Smucker's Stars on Ice* Tour has played more than 950 shows over the past 21 years. Past tour performers include Olympic Gold Medalists **Kristi Yamaguchi**, **Katarina Witt**, **Dorothy Hamill** and **Torvill & Dean**. The Tour has won three Emmy Awards, one ACE Cable Award (Best Sports Special), and is recognized as the finest ice production in the world. In its 22nd season, the 2007-08 *Smucker's Stars on Ice* Tour will bring quality family entertainment to 40 major U.S. markets this winter. *Smucker's Stars on Ice* is produced by IMG, the world's premier Sports, Entertainment and Media Company. For more information about the tour, visit www.starsonice.com.

About The J.M. Smucker Company

The J. M. Smucker Company is the leading marketer and manufacturer of fruit spreads, peanut butter, shortening and oils, ice cream toppings, sweetened condensed milk and health and natural foods beverages in North America. Its family of brands includes Smucker's®, Jif®, Crisco®, Pillsbury®, Eagle Brand®, R.W. Knudsen Family®, Hungry Jack®, White Lily® and Martha White® in the United States, along with Robin Hood®, Five Roses®, Carnation® and Bick's® in Canada. The Company remains rooted in the Basic Beliefs of Quality, People, Ethics, Growth and Independence established by its founder and namesake more than a century ago. Since 1998, the Company has appeared on FORTUNE Magazine's annual listing of the 100 Best Companies to Work For in the United States, ranking number one in 2004. For more information about the Company, visit www.smuckers.com.

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