



## POP TARTS™ PRESENTS “AMERICAN IDOLS LIVE!” TOUR, TAKING THE COUNTRY BY STORM WITH OVER 50 STOPS

***Simon Fuller and AEG Live Announce On-Sale Ticket Date of Saturday, May 19th  
for Highly Anticipated Tour Kicking Off July 6<sup>TH</sup>, 2007***

Los Angeles, CA (May 11, 2007) – 19 Entertainment President Simon Fuller and AEG Live announced today the on-sale date for this summer’s highly anticipated **American Idols Live! Tour**. **Beginning Saturday, May 19th at 10am ET** (with the exception of a May 18<sup>th</sup> sale date for the Toronto stop; and May 20<sup>th</sup> for the Anaheim and Los Angeles, CA stops), fans of America’s #1 show can purchase tickets to see their favorites from “**American Idol**” perform live: **Blake Lewis, Chris Richardson, Chris Sligh, Gina Glockson, Haley Scarnato, Jordin Sparks, LaKisha Jones, Melinda Doolittle, Phil Stacey and Sanjaya Malakar.**

Fuller, who created and executive produces the Fox television show, stated, “We are thrilled to take ‘American Idol,’ now garnering its largest audience in its six year history, across the country and showcase this year’s world-class talent. Viewing the Idols performing on television does not even come close to *experiencing* them in-person. We look forward to having the country’s favorites hit the road coming to a town near you.”

The full schedule for *Pop Tarts™ Presents American Idols Live! Tour 2007* is as follows:

<u>Date</u>	<u>Location</u>	<u>Venue</u>
July 6	Sunrise, FL	BankAtlantic Center
July 7	Tampa, FL	St. Pete Times Forum
July 8	Jacksonville, FL	Jacksonville Vet. Mem. Arena
July 10	Greenville, SC	BiLo Center
July 11	Nashville, TN	Nashville Arena
July 12	Birmingham, AL	BJCC Arena
July 13	N. Little Rock, AR	ALLTEL Arena
July 15	Houston, TX	Toyota Center
July 16	San Antonio, TX	AT&T Center
July 18	Glendale, AZ	Jobing.com Arena
July 19	San Diego, CA	San Diego Sports Arena
July 20	Fresno, CA	SaveMart Center
July 22	Anaheim, CA	Honda Center
July 23	Los Angeles, CA	Staples Center
July 24	San Jose, CA	HP Pavilion at San Jose
July 25	Sacramento, CA	ARCO Arena
July 27	Tacoma, WA	Tacoma Dome
July 28	Portland, OR	Rose Garden
July 30	Nampa, ID	The Idaho Center

July 31	Salt Lake City, UT	Energy Solutions Arena
August 3	Omaha, NE	Qwest Center
August 4	St. Paul, MN	Xcel Energy Center
August 5	Milwaukee, WI	Bradley Center
August 7	Rosemont, IL	Allstate Arena
August 8	Moline, IL	The Mark of the Quad Cities
August 9	St. Louis, MO	Scottrade Center
August 11	Columbus, OH	Schottenstein Center
August 12	Auburn Hills, MI	Palace at Auburn Hills
August 13	Cleveland, OH	Wolstein Center
August 14	Toronto, ON	Air Canada Centre
August 16	Indianapolis, IN	Indiana State Fair
August 17	Louisville, KY	Kentucky State Fair
August 18	Sedalia, MO	Missouri State Fair
August 19	Des Moines, IA	Iowa State Fair
August 22	Pittsburgh, PA	Mellon Arena
August 23	Rochester, NY	Blue Cross Arena
August 24	Long Island, NY	Nassau Coliseum
August 27	Hartford, CT	Hartford Civic Center
August 28	East Rutherford, NJ	Continental Airlines Arena
August 30	Albany, NY	Times Union Center
September 1	Allentown, PA	Allentown Fair
September 2	Syracuse, NY	New York State Fair
September 4	Portland, ME	Cumberland County Civic Center
September 5	Worcester, MA	DCU Center
September 7	Philadelphia, PA	Wachovia Center
September 8	Atlantic City, NJ	Boardwalk Hall
September 9	Washington, DC	Verizon Center
September 11	Greensboro, NC	Greensboro Coliseum
September 12	Duluth, GA	The Arena at Gwinnett Center
September 13	Memphis, TN	FedExForum
September 15	Huntington, WV	Big Sandy Superstore Arena
September 16	Charlottesville, VA	John Paul Jones Arena
September 18	Hampton, VA	Hampton Coliseum
September 19	Baltimore, MD	1st Mariner Arena
September 20	Bridgeport, CT	Arena at Harbor Yard
September 22	Manchester, NH	Verizon Wireless Arena

For more ticket and tour info, fans can visit [ticketmaster.com](http://ticketmaster.com), [poptarts.com](http://poptarts.com), [americanidol.com](http://americanidol.com) and [idols.aeglive.com](http://idols.aeglive.com). Tickets subject to applicable service charges. Event time and date subject to change.

“American Idol” is considered the #1 series on television, averaging almost 30 million viewers per episode. The “American Idol” season finale will air on FOX on Tuesday, May 22nd (8:00PM – 9:00PM ET/PT), with the results show on Wednesday, May 23<sup>rd</sup> (8:00PM – 10:00PM ET/PT).

### **About 19 Entertainment (A CKX Company)**

19 Entertainment is recognized as a leading creator, provider and promoter of globally successful, music based entertainment, or "Entertainment Brands". 19 has attracted a unique collection of expertise in people who work together to integrate and leverage activity across television, music film, merchandising, music publishing, recording, artist/writer and producer management, sponsorship and promotion. To date, 19 has been involved in the creation of 101 Number 1 singles and 81 Number 1 albums with an impressive tally of 233 Top 40 albums and 389 Top 40 singles.

### **About AEG LIVE**

AEG Live, the live-entertainment division of Anschutz Entertainment Group, is dedicated to all aspects of live entertainment and multi-media production. AEG LIVE, the nation's second largest concert promotion and touring company is comprised of special event, broadcast and exhibition divisions, eight regional offices and numerous state of the art venues nationwide. The company's national promotion arm is currently producing tours and productions including Celine Dion A New Day...Presented By Chrysler now appearing at the Colosseum at Caesars Palace in Las Vegas and "Tutankhamun and the Golden Age of the Pharaohs," an international tour of the artifacts of King Tut. Recent and upcoming promoted concert tours have included artists such as Justin Timberlake, Bon Jovi, Prince, Christina Aguilera, Usher, Kenny Chesney, Rod Stewart, Paul McCartney, Dixie Chicks, American Idols Live and So You Think You Can Dance. Goldenvoice, the company's southern California-based regional promotion division created and operates the award winning annual Coachella Valley Music & Arts Festival. The company operates Nokia Theatre at Grand Prairie (Texas) and the Nokia Theatre Times Square, a 2,100-seat concert venue in Times Square, and will be booking the new Prudential Center in New Jersey set to open October 2007. With a seating capacity of 16,500+ for concerts, Prudential Center is the first major sports/entertainment venue to open in the NJ/NY area in over 25 years, and will be a prime location for booking AEG Live's popular roster.

### **About Kellogg Company**

With 2006 sales of almost \$11 billion, Kellogg Company (NYSE:K) is the world's leading producer of cereal and a leading producer of convenience foods, including cookies, crackers, toaster pastries, cereal bars, fruit snacks, frozen waffles, and veggie foods. The company's brands include *Kellogg's®*, *Keebler®*, *Pop-Tarts®*, *Eggo®*, *Cheez-It®*, *Nutri-Grain®*, *Special K®*, *Rice Krispies®*, *Murray®*, *Austin®*, *Morningstar Farms®*, *Famous Amos®*, *Carr's®*, *Plantation®* and *Ready Crust®*. Kellogg products are manufactured in 17 countries and marketed in more than 180 countries around the world.

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