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**PAST, PRESENT & FUTURE MODELS HIGHLIGHTED AT**  
**2010-MODEL LONG ISLAND AUTO SHOW**

*Alternative Fuel Vehicles, Ride & Drive, Specialty Displays, Celebrities and More*

**UNIONDALE, NY** – (September 28, 2009) More than 150 new cars, trucks, sport/utility vehicles and crossovers will roll into the Nassau Veterans Memorial Coliseum, Friday, October 16 through Sunday, October 18, for the 2010-Model Long Island Auto Show. Attendees are invited to check out all the latest vehicles in a non-selling environment, sit behind the wheels, inspect engines and learn about new fuel-saving automotive technologies. From gas-sipping hybrids and fuel-efficient sedans and the hottest new convertibles and crossovers, to a Ride & Drive by Ford and former WWE® Diva Torrie Wilson, the auto show offers something for everyone.

Several exciting **all-new or redesigned 2010-model vehicles** will be showcased at the Long Island Auto Show including the Acura MDX, Cadillac SRX, Ford Taurus SHO, Chevrolet Camaro, GMC Terrain, Kia Forte, Lincoln MKT, Toyota Venza and more. Plus, see the hybrid models of some of America's most popular vehicles including the Cadillac Escalade, Chevrolet Malibu, Ford Fusion and Mercury Milan, among others.

While at the auto show, take a spin at **The Fiesta Movement** Ride and Drive event and get a sneak peek at Ford's newest model, the 2011 Fiesta, before it goes on sale in the United States in early 2010.

Showgoers can take this fuel-efficient five-door hatchback for a test drive and experience the performance and handling first-hand. The Ford Fiesta Movement Ride and Drive will take place on Saturday, October 17 and Sunday, October 18, from 10 a.m. to 5 p.m. Attendees will also receive a gift for participating and will be entered into a drawing to win the grand prize from Ford – two all-expense paid trips for two to attend top music festivals in Chicago, New Orleans and Indio, Calif. See representative in Fiesta Movement display for more details on contest and eligibility.

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Showgoers looking for environmentally friendly cars and trucks, and savings at the fuel pump, can take the **Green Trail** to learn about the latest technology and trends in alternative fuel vehicles. Green directional arrows along the highway carpet will help attendees find hybrid models on the auto show floor. Ford, General Motors, Toyota and more will showcase vehicles featured along the Green Trail. In addition to the alternative fuel vehicles, there are many fuel-efficient, non-hybrid vehicles for drivers to choose from that get over 30 mpg, so be sure to look for them as well.

Take a trip back in time and check out a unique collection of antique vehicles that have been fully restored by Robert Luczan and feature one-of-a-kind paint jobs. Included in the 2009 special edition book of *Ripley's Believe It Or Not* and the Comic-Con Show, the display will feature a 1928 Ford Model AR Roadster Pickup airbrushed with nearly every a cartoon and comic book character dating back to the very first published comic. Additional vehicles within the display feature images related to the history of the United States, as well as a model airplane highlighting the history of flight.

Reality TV Star and former WWE® Diva Torrie Wilson will make a special appearance to greet fans and sign autographs on Saturday, October 17, between 2 p.m. and 5 p.m. A former Miss Galaxy, Wilson built her fame as a Diva in the wrestling ring and has gone on to grace the cover of numerous magazines, including two best selling issues of Playboy. She has guest appeared in various music videos and television shows, including “Project Runway.” Recently, Wilson spent 28 days in a Costa Rican jungle placing second on the NBC hit reality series “I’m a Celebrity Get Me Out of Here.”

Following are the details on additional special promotions:

- **Free Subscription to *Motor Trend* magazine** – Attendees will receive a FREE one-year subscription to *Motor Trend* magazine with each box office admission purchase, *compliments of Chevrolet*. Simply complete the subscription card at the auto show and receive 12 issues of the world’s #1 automotive authority direct to your mailbox.
- **Kids Day, Sunday, October 18** – Bring the whole family to enjoy entertainment that includes special appearances by Marvel Comics Superhero Spider-Man®, between 11 a.m. and 1:30 p.m., and The Incredible Hulk® between 2:30 p.m. and 5 p.m. In addition, all children 12 and younger are admitted free when accompanied by a paying adult on Kids Day.

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The Long Island Auto Show is presented by *Newsday* and produced by International Automotive Showcase in association with Motor Trend Auto Shows, LLC, the nation's largest auto show producer and part of the Source Interlink Companies, Inc. The auto show will be open to the public Friday, October 16 through Sunday, October 18, 2009, at the Nassau Veterans Memorial Coliseum located at 1255 Hempstead Turnpike, Uniondale, New York.

Show hours are Friday, 5 p.m. to 10 p.m., Saturday, 10 a.m. to 10 p.m. and Sunday, 10 a.m. to 6 p.m. Admission is \$10 for adults, \$6 for senior citizens (62 & older) and children 7-12. Children six and younger are admitted free when accompanied by an adult. Save time and money, purchase E-tickets in advance at [www.AutoShowLongIsland.com](http://www.AutoShowLongIsland.com) and receive a \$3 discount off regular adult admission. Visit participating Dairy Barn locations for a special auto show offer. Additional information, discount coupons and directions are also available at [www.AutoShowLongIsland.com](http://www.AutoShowLongIsland.com).

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