

FOR IMMEDIATE RELEASE

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Elmo's Healthy Heroes!

Elmo, Super Grover & Friends Arrive on Long Island on Sept. 16

LONG ISLAND, N.Y. – Calling all super heroes! Super Grover needs your help – and it's Elmo and the Fabulous Five to the rescue when this fantastic musical production zooms into Long Island. Join Elmo, Zoe, Abby Cadabby, Telly Monster and Zoe's pet rock Rocco for **Sesame Street Live** "Elmo's Healthy Heroes" at Nassau Coliseum from Thursday, Sept. 16 through Sunday, Sept. 19. Tickets for all eight performances are on sale now!

When Super Grover loses his superness, Sesame Street needs a hero! Never fear, Elmo and his team of Healthy Heroes are here. Teaching lessons of healthy habits through song and dance, Elmo, Abby Cadabby and your favorite Sesame Street friends will explore exercise, nutrition, sleep/energy and hygiene – all in a quest to put the "super" back in Super Grover. It's Elmo's Healthy Heroes to the rescue!

Sesame Street Live "Elmo's Healthy Heroes" features an array of popular (and healthy!) songs, many of them renditions of tunes that parents will remember and kids will love: "Old MacDonald," "Splish Splash," "Twinkle, Twinkle Little Star" and "Sunny Days." Like television's *Sesame Street*, each **Sesame Street Live** production features timeless lessons for all ages. Through the dazzle of this full-blown Broadway-quality show, the production will teach children lessons in healthy habits that they can use long after the show ends. Adults will appreciate the universal appeal of **Sesame Street Live**, the high-tech stagecraft and cleverly written scripts.

What: **Sesame Street Live** "Elmo's Healthy Heroes"

When:	Thursday	Sept. 16	7 p.m. (*Opening Night Discount)
	Friday	Sept. 17	10:30 a.m. & 7 p.m.
	Saturday	Sept. 18	10:30 a.m., 2 p.m. & 5:30 p.m.
	Sunday	Sept. 19	1 p.m. & 4:30 p.m.

Where: Nassau Coliseum
1255 Hempstead Turnpike
Uniondale, NY 11553

Tickets: \$15, \$25 and \$40. A limited number of \$55 Gold Circle seats and \$100 Sunny Seats** are also available. *Opening Night, all seats (excluding Gold Circle & Sunny Seats) are \$15. A facility fee and county tax of \$3.50 will be added to all ticket prices. Additional fees and discounts may apply.

**Special \$100 Sunny Seat packages are available at all shows. Sunny Seats feature front row seats and a pre-show Meet & Greet with two Sesame Street Live friends.

For more information, call 516-794-9300. To charge tickets by phone, please call Ticketmaster at 800-745-3000. Tickets may also be purchased online at www.ticketmaster.com. For information online, please visit www.sesamestreetlive.com. Become a fan of Sesame Street Live on [Facebook](https://www.facebook.com/SesameStreetLive).

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ABOUT SESAME WORKSHOP

Sesame Workshop is the nonprofit educational organization that revolutionized children’s television programming with the landmark *Sesame Street*. The Workshop produces local *Sesame Street* programs, seen in over 140 countries, and other acclaimed shows to help bridge the literacy gap including *The Electric Company* and *Pinky Dinky Doo*. Beyond television, the Workshop produces content for multiple media platforms on a wide range of issues including literacy, health and military deployment. Initiatives meet specific needs to help young children and families develop critical skills, acquire healthy habits and build emotional strength to prepare them for lifelong learning. Learn more at www.sesameworkshop.org.

ABOUT VEE CORPORATION

Headquartered in Minneapolis, Minnesota, VEE Corporation is one of the most experienced and respected names in family-friendly entertainment. VEE Corporation has delighted millions of children around the world with live touring stage shows since **Sesame Street Live’s** debut performance in Minneapolis, Minnesota on Sep. 17, 1980. VEE also provides entertainment, promotion and event marketing services for the world’s most respected brands and agencies. Clients and partners in the corporate, sports, museum and event marketing sector come to VEE for imaginative solutions to capture the undivided attention of their customers and audiences through custom designed/built interactive environments. For more information, please visit www.vee.com.

Interviews, color art and additional press materials are available upon request.