

# *SO YOU THINK YOU CAN* **DANCE**<sup>®</sup>

**19 ENTERTAINMENT AND DICK CLARK PRODUCTIONS ARE ONCE AGAIN TAKING THE HIT SUMMER SERIES “SO YOU THINK YOU CAN DANCE” ON THE ROAD THIS FALL**

**America’s Favorite Dancers, Including All Stars Coming to a Venue Near You**

***19 Entertainment, dick clark productions and AEG Live Announce July 30th On-Sale Ticket Date***

*Los Angeles, CA (July 27, 2010)* – The most beloved summer series is going live as the “So You Think You Can Dance Tour” takes the show directly to fans nationwide. The most crowd-pleasing moves start making their way through the country on September 19 in New Orleans, LA. Adding to the excitement, All Stars and trend-forward hair styling brand and tour sponsor, göt2b will join America’s favorite dancers on a 40-city tour ending in Glendale, AZ on November 17.

The highly anticipated production will feature this season’s most popular routines as well as original pieces created specifically for the nationwide tour. 19 Entertainment founder and series co-creator Simon Fuller, co-creator Nigel Lythgoe, dick clark productions, inc. and AEG Live announce tickets go on-sale July 30, 2010 (see below for details).

Audiences around the country can now experience the inspirational action brought to their living rooms twice a week on television, live and in person. The dynamic dancer line-up includes a mix of Season 7 contestants: Adéchiké, Ashley, Billy, Jose, Kent, Lauren, Robert as well as All Stars, including, Ade, Allison, Courtney, Dominic and Kathryn. Also joining is Season 6 winner Russell.

"Now in its' 7<sup>th</sup> season, we continue to marvel at the raw talent discovered on this unique show. We are so pleased to share this talent with thousands of fans across the country. It's also very exciting to be able to include All Stars on this tour," stated Nigel Lythgoe who is a judge and co-creator of the hit Fox show.

Most tickets are available at Ticketmaster locations, online at [AEGLive.com](http://AEGLive.com) or [ticketmaster.com](http://ticketmaster.com). Tickets subject to applicable service charges. Event time and date subject to change. Log on to [fox.com/dance](http://fox.com/dance) for full list of dates and links.

## **About 19 Entertainment (A CKX Company)**

19 Entertainment Ltd. is recognized as a lead creator, provider and promoter of globally successful entertainment and music brands of today. The company has attracted a unique team of exceptionally creative executives, who work together to integrate and leverage activity across television, sports, film, touring, merchandising, music publishing, recording and artist management. 19 Founder Simon Fuller has developed and managed some of the biggest entertainment properties of our time, with credits that include the creation of TV phenomenon AMERICAN IDOL, SO YOU THINK YOU CAN DANCE and the HBO series "Little Britain USA." 19's unique talent includes legendary musical icon Annie Lennox, country music sensation Carrie Underwood, the pop group sensation Spice Girls, IDOL alumni Chris Daughtry, David Cook, Kris Allen, Adam Lambert and Allison Iraheta, soccer icon David Beckham and world tennis No.2 Andy Murray.

## **About dick clark productions, inc. –**

Founded in 1957, dick clark productions, inc. (dcp) is a leading independent producer of television programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." dcp also produces popular weekly television programming, including "So You Think You Can Dance," and owns and maintains one of the world's most unique and extensive entertainment libraries, which includes more than 30 years of "American Bandstand" footage. For additional information about dcp, please visit [www.dickclarkproductions.com](http://www.dickclarkproductions.com).

## **About AEG Live**

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, exhibition, broadcast, merchandise and special event divisions, fifteen regional offices, and thirty state-of-the-art venues. The company is currently producing tours and productions including Cher at The Colosseum at Caesars Palace, Supernatural Santana: A Trip Through the Hits at The Joint at Hard Rock Hotel & Casino in Las Vegas, Barry Manilow at Paris Las Vegas. The concert tour roster includes artists such as Taylor Swift, Black Eyed Peas, Bon Jovi, Carrie Underwood, Daughtry, Justin Bieber Leonard Cohen, Miley Cyrus, Kelly Clarkson, Wisin & Yandel, Britney Spears, Kenny Chesney, P!nk, Paul McCartney and KISS. AEG Live is the largest producer of music festivals in North America from the critically acclaimed Coachella Music & Arts Festival to Stagecoach and New Orleans Jazz & Heritage Festival. For more information, go to [www.aeglive.com](http://www.aeglive.com)  
<http://www.aeglive.com>

## **ABOUT göt2b, a Schwarzkopf & Henkel brand**

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Cosmetics/Toiletries and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 50,000 people and reported sales of \$18.86 billion and adjusted operating profit of \$1.84 billion in fiscal 2009. Henkel's preferred shares are listed in the German stock index DAX and the company ranks among the Fortune Global 500. Henkel markets a wide range of well-known consumer and industrial brands in North America, including Dial® soaps, Purex® laundry detergents, Right Guard® antiperspirants, got2b® hair styling products, and Loctite® adhesives. Visit [www.henkelna.com](http://www.henkelna.com) <<http://www.henkelna.com>> for more information.