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THE WHO TO PLAY NASSAU COLISEUM IN NEW YORK ON MARCH 11th 2007

Tickets On Sale Monday, December 4th at 9AM

NEW YORK, NY -- (November 27, 2006) – The Who World Tour will kick off the new year with new dates in North America, making a stop in Uniondale, New York on March 11, 2007. The Who began their first world tour in over 20 years on September 12th at Philadelphia's Wachovia Center to the admiration of fans and critics alike.

“Their thundering, intense sound kept a sold-out United Center crowd thoroughly entertained for more than two hours...” - Chicago Sun Times

“The two-hour concert repeatedly drew strength from The Who's newfound ability to revitalize, and not just rehash, its storied musical past.” – San Diego Union Tribune

“...there's still as much passion in Daltrey's throaty holler as there is fire in Townshend's solos.” – Orange County Register

“More than forty years on, The Who's shows still burst with youthful exuberance.” – Boston Herald

“There's no denying the talent and skill that inspire longtime fans to return to arenas each time the Who launches another tour.” - Seattle Post-Intelligencer

“The Who ensemble pounded and pranced through four decades of material...” - Newsday

“But Mr. Townshend's guitar — in power chords, wailing blues lines, probing modal phrases, architecturally placed riffs and savage little trills — is still a bulwark and a goad.” – The New York Times

The Who, famous for their powerful music and energy on stage, have been performing songs from their new mini rock opera, *Wire & Glass*, material from their newly released studio album along with their greatest hits and rarities, to the satisfaction of long time fans. The new album titled *Endless Wire*, the band's first since 1982's *It's Hard*, was released on October 31 to overwhelming critical acclaim.

THEWHOHWHTHE

uncut. uncensored. unrepentant.

Pete Townshend and Roger Daltrey reunited for the Live 8 concert in London's Hyde Park as well as the 9/11 Benefit Concert at Madison Square Garden. They will be joined on stage for this tour by John 'Rabbit' Bundrick on keyboard, Pino Palladino on bass, Zak Starkey on drums and Simon Townshend on guitar and vocals.

Tickets for the March 11th show at Nassau Coliseum in New York will go on-sale Monday, December 4th at 9am. Tickets will be available at Ticketmaster locations, online at Ticketmaster.com or charge-by-phone at 212-307-7171 or 631-888-9000. Tickets will also be available at the Nassau Coliseum box office beginning Tuesday, December 5th.

Every ticket sold for the tour will include a free Virtual Ticket membership in The Who Tour Club. Updated throughout the tour, members will be given an exclusive insider's look at every aspect of the tour. From rehearsals and preparations to coverage via audio and videos streams, downloads, set lists and news and much more. For further information including Tour Club memberships and VIP packages visit www.thewhotour.com.

Tickets will be priced at \$97.00, \$77.00 & \$52.00 with a limited number of gold circle seats also available.

The Who World Tour is presented by Concert Productions International (CPI).

The Who World Tour will continue in 2007 with additional show dates and venues to be announced.

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