

PRESS RELEASE

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PET EXPO Arrives at the Nassau Veterans Memorial Coliseum Nov. 10-12 From Rare & Exotic Animals to Household Pets... Something for Everyone!

Have you ever wanted to meet reptiles from the rainforest, or take a photo with a cuddly pot-bellied pig? Are you a dog lover who is fascinated by dog tricks and agility competitions? Or maybe you are a feline fancier, or someone who always wanted to learn about the intelligence and beauty of parrots and other birds. **The Long Island Pet Expo** is a pet lovers' extravaganza, with the Northeast's largest collection of pets, pet products and pet services under one roof at the **Nassau Veterans Memorial Coliseum from November 10th - 12th**.

Throughout the 3-day Pet Expo, there will be continuous shows and attractions for dog lovers. In the Dog Arena, **Elite Dog Trainers of America** will teach fundamentals of obedience training, dog tricks, and a special program for children. **The Extreme Canine Stunt Show** presents fur flying family fun for the entire family. See dogs soar, spin, jump and fly! And don't miss **Rick Caran and his performing dog, "Jilli"**. New for this year is a pet fashion show featuring the latest in fashions and accessories for your dog. **Karen Kober Animal Communication** unveils the secrets of dog communication using mental telepathy, and teaches how animals aid in human healing.

The Rainforest Reptile Show is an entertaining way to see snakes, turtles, lizards, alligators and other indigenous rainforest creatures, while educating families about the importance of rainforest preservation. **The Long Island Pot-Bellied Pig Association** will feature trick performances by these endearing pigs, as well as educating potential pot-bellied pig owners about adoption procedures and care. Having your picture taken with your favorite pot-bellied pig is a must! **The Parrot Fanciers Club** will have educational programs about birds of all feathers and adoption. Don't miss the cute and cuddly **Alpacas!**

New for this year and for cat lovers The International Cat Association Show hosted by Gold Coast Cat Fanciers Association offers a large show to wander through and see the usual and not so usual cat breeds competing for first prize.

You can enter the popular Pet Photo Contest sponsored **by Animal Emergency Services** Information on submitting your photos for the contest can be found on our website www.longislandpetexpo.com. photos will be displayed at the show.

The Long Island Pet Expo is known for its entertainment value, as well as for the educational components that are featured at every exhibit and at most of our booths. Owning a pet or animal requires care, and responsible pet ownership is highlighted at each and every Pet Expo.

This year's Long Island Pet Expo is proud to be **sponsored by McDonald's Restaurants**. For each Long Island Pet Expo ticket purchased with a \$1 off coupon from a McDonald's location, fifty cents will be donated to Ronald McDonald House, which helps families in 25 countries who are seeking medical care for an ill child. To further help Ronald McDonald House we ask attendees to donate their old cell phones at their booth at the pet expo. The House will get a return of \$5 to \$25 for every donated cell phone. We encourage Pet Expo attendees to pick up a discount coupon from your closest McDonalds location to help support Ronald McDonald House's important work. **Children can visit with Ronald McDonald on Saturday, November 12th from 12:00 noon until 2:00 PM.**

The Long Island Pet Expo also supports the dozens of animal shelters and agencies who will be exhibiting at this year's Expo. If your family is thinking about getting a pet, please speak to one of the shelters at the Pet Expo, so they can help your family find the pet that's right for you. Your new pet will be a friend for life, and you will know that you have saved an innocent pet's life by providing a loving home.

Thinking about bringing your children to see all of the pets? Besides seeing the many animals and attractions the children can take a ride on a friendly elephant or camel as well as the ever popular pony rides.

Since 1991, the Long Island Pet Expo has educated and entertained children and adults of all ages about our family pets and exotic members of the animal kingdom. Pet products available at the show make great holiday gifts for your pets and pet owners!

Show Hours:

Friday, November 10th 12 noon-7pm

Saturday, November 11th 10am-8pm

Sunday, November 12th 10am-6pm

Admission:

\$12 for adults,

\$6 for children ages 11 and under

Bring your family and friends, but please leave your own pets at home. Tickets may be purchased at the Nassau Coliseum on the day of the show. For more information, please call (631) 423-0620, or visit us on the web at www.longislandpetexpo.com

Members of the Media

are cordially invited to attend, enjoy and review the Long Island Pet Expo. Color photos are available upon request and can be e-mailed to you for inclusion in your newspapers or magazines.